

\$1 million gift will
augment a significant
Jewish Home program

Resident “ambassadors”
describe living at Moldaw
Family Residences

The wedding that brought
tears of joy and sadness

Jewish Senior Living

2010/2011



TABLE OF CONTENTS

4 ON THE HOME FRONT

Michael Adler and Daniel Ruth discuss the Jewish Home's excellent ratings and its enduring commitment to outstanding care. Arlene Krieger explains how Jewish Home & Senior Living Foundation and Jewish Senior Living Group play a role in this commitment.

7 UN-RETIREMENT RULES

Jan Rogoway, Paul Werner, and Marcia Edelstein learn how to un-retire at Moldaw Family Residences, the new senior living community in Palo Alto.

12 ENHANCING END-OF-LIFE CARE

Recently established in her memory, The Barbara Shupin Fund for End of Life Care will augment what her family believes is a Jewish Home program that already surpasses others in the community.

14 PARTNERING FOR PROFESSORSHIP

The Jewish Home and UCSF collaborate to recruit for an endowed chair for the new Harris Fishbon Distinguished Professor for Clinical Translational Research in Aging.

11

16 ACUTELY RELEVANT

Heading the Jewish Home's acute geriatric psychiatry hospital, Drs. Michael Geiser, Elliott Stein, and Mary De May help fill the gap in Bay Area eldercare.

18 EAGER TO EDUCATE

A variety of internships at the Jewish Home contribute to the education of future caregivers and the care of residents.

20 ACTS OF LOVE

Sara Levine and Graeme Boushey's wedding at the Jewish Home was a love story on all fronts – for the couple, their families, and the Jewish Home.

22 STARS IS HEAVEN-SENT

Mary Neumann is convinced the Jewish Home's short-term and rehabilitation services unit (STARS) offers the best place to recover and recuperate.

24 CELEBRATION OF HEART, SOUL, AND INTELLECT

Images from the celebratory event that honored the Home's Rabbi Sheldon Marder. The *Fifth Commandment Initiative* fundraising campaign will also enhance and extend Jewish life programming for residents and community.

28 AIM FOR FAME

The Jewish Home's Functional and Maintenance Exercise program (FAME) provides a great workout – and more – for Gloria Houtenbrink and other residents.

30 TEE FOR TWO ... HUNDRED THOUSAND DOLLARS

At the Jewish Home's 16th annual fundraising golf event, supporters took a swing at the balls, supped at the banquet, bid at the auction, and raised the largest amount in the tournament's history.

33 FATHERS AND SONS

William Greenspan partnered his late father on the golfing green. Now his son, Drew, is joining him on the Jewish Home's annual golf tournament committee to raise funds.

34 TALE OF THE TORAH

Smuggled out of the former Soviet Union, an historic Torah finds a home in the Jewish Home's synagogue.

36 CHECKMATE

The game of chess brings together a rather unlikely pair: 16-year-old Issam Hamdallah and Russian-speaking resident Samuil Gavinoser.

18

40 PLANTING FOR THE FUTURE

Three visionaries leave a legacy for senior care through the Carob Tree Circle.

43 OUR DONORS

Annual Fund donors demonstrate acts of loving kindness.

52 FRANKIE STRUTS HIS STUFF

Patty Stanton and her fellow volunteer, four-legged Frankie, make the rounds at the Jewish Home.

54 JEWISH HOME SERVICE VOLUNTEERS

The Home's corps of active volunteers gives from the heart.

55 OUR COMMUNITY PARTNERS

Community organizations and entities partner with the Jewish Home.

55 GIFTS IN KIND

Acknowledging in-kind gifts and the contribution of services.

Jewish Senior Living

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EDITOR AND PUBLISHER: Sherie Koshover
MANAGING EDITOR: Ilana Glaun
WRITER: Suzan Berns
DESIGNER: Michael Wickler
PHOTOGRAPHER: Alain McLaughlin
CONTRIBUTORS: Janet Garcia, Daniel Hoebeke

ON THE COVER

Edna Lachar, a resident of the Jewish Home, gets up close with Frankie, pet volunteer. Read Frankie's story on p. 52.



**JEWISH HOME & SENIOR LIVING
FOUNDATION**

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MOLDAW FAMILY RESIDENCES AT 899 CHARLESTON

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ON THE HOME FRONT

AS MICHAEL ADLER, CHAIR OF THE JEWISH HOME'S BOARD OF TRUSTEES, COMPLETES THE FIRST YEAR OF HIS TWO-YEAR TERM, *JEWISH SENIOR LIVING* SAT DOWN WITH HIM AND DANIEL RUTH, JEWISH HOME PRESIDENT AND CEO, TO CHAT ABOUT THE HOME'S OUTSTANDING HEALTHCARE RATINGS, FINANCIAL VIABILITY, AND PLANS FOR THE FUTURE.

DANIEL RUTH



Jewish Senior Living: The word is out; the Jewish Home's latest health survey results were its best ever! Would you tell us about this?

Daniel Ruth: We're also very proud that we were awarded a five-star rating by the Centers for Medicare & Medicaid Services. Despite the difficult economic environment, the quality of care for our residents has never been higher. This has been, and always will be, our primary focus. The results of our recent annual surveys by the Department of Public Health, which are based on comments from the residents and their families, and our ratings, bear this out.

We're also gratified to have been awarded the Seal of Excellence by Independent Charities of America. It certifies that we've met the highest standards of public accountability, program effectiveness, and cost effectiveness. I've recently learned that, of a million charitable organizations operating in the United States today, fewer than 2,000 have received this seal.

“We need a diverse group of lay leadership talents to lead us into the future, with the [Jewish Home's] site master plan and other initiatives that are on the table.”

—Michael Adler, chair, Jewish Home's board of trustees

MICHAEL ADLER



Michael Adler: I think this speaks to the passion and energy of the staff, volunteers, and trustees of the Jewish Home. I'm in awe of all of them.

Daniel: We have an ongoing commitment to continue enhancing the quality of care and enriching the lives of our residents. We plan to conduct satisfaction surveys at the Home for the first time in 10 years, to hear from key stakeholders, including our staff, as they are there on the ground each day and have the greatest knowledge of our residents.

JSL: How do you continue to provide outstanding care in today's economy?

Michael: We try to minimize general and administrative expenses while maximizing the services we provide to residents. It's a constant juggling process. Is there an opportunity to effect savings or does that impact our core values? David Arrick, who very ably heads the board's Finance Committee, is also directly involved in this oversight. The primary burden, however, falls on the Home's senior management and department directors.

Daniel: We recently completed an extremely smooth collective bargaining process with union officials and our unionized members of staff. It was really positive for all concerned. In an uncertain economic and reimbursement environment, having knowledge of wages and benefits for our contractual staff means we can be more effective and proactive in planning for our near-term future.

JSL: How has the Jewish Home's strategic visioning process impacted what you're doing?

Daniel: The Jewish Home has two bottom lines. One is the focus on quality of care and quality of life for elders. The other is financial viability. Our Silver Avenue site master plan, which is an outcome of the strategic visioning, speaks to both these issues. We're looking at the changing landscape in providing services for seniors and determining how we can adapt to it. The economy, healthcare reform, what services seniors want and how they're delivered – we must look at all these factors, and more.

Michael: We know from what's happened around the country that stand-alone skilled nursing is not a sustainable business model. The gap between quality of care and reimbursement widens each year. Even if reimbursement was not an issue, some of our buildings on Silver Avenue date back to the 1920s and need to be replaced. They're safe but they're not efficient.

enhance and enrich the quality of life of older adults. Moldaw is for independent, active seniors, people who may even want to swim a few laps before breakfast. It's a beautiful facility, and people who move in love it. As part of a multigenerational campus and its juxtaposition to the Oshman Family Jewish Community Center, it's a model that will be copied around the country.

Daniel: It's an important part of our vision and an example of how we can serve other Bay Area communities in the future.

JSL: Michael, developing the board of the Jewish Home and planning for transition after your two-year term is up was one of your goals. What have you done toward achieving it?

Michael: We've brought on five new board members in the past year or so, and because there are a number of longtime members who are terming out, we'll bring on about six more. We need a diverse group of lay leadership talents to lead us

“We're looking at the changing landscape in providing services for seniors and determining how we can adapt to it. The economy, healthcare reform, what services seniors want and how they're delivered – we must look at all these factors, and more.”

—Daniel Ruth, president & CEO, Jewish Home of San Francisco

In addition, the aging process has changed; we know we can keep people healthier longer. We're looking at Silver Avenue as a more comprehensive campus that encompasses independent living to end-of-life care.

Daniel: We have a strong, capable team of lay leaders working with staff and consultants on the Silver Avenue site master plan. I'd like to thank them publicly here for their dedication. They include Jim Davis, David Friedman, Mark Myers, Bill Pomeranz, Nurit Robinson, Joel Roos, Alan Rothenberg, Matt Slepín, Michael Strunsky and, of course, our chair, Michael Adler.

JSL: How does the new Moldaw Family Residences, located on the Peninsula in Palo Alto, fit into the picture?

Michael: I'm very excited about Moldaw Family Residences, which was sponsored and developed by the Jewish Home. Our collective mission is to

into the future, with the site master plan and other initiatives that are on the table. I've also asked the board to approve the nomination of Steve Krieger as the next chair of our board, which they did so unanimously. I believe he's the right person at the right time.

JSL: Daniel, any final words?

Daniel: Simply this: Our goal is to continue to serve at the highest quality level and to be responsive to the community we're serving, even as the needs change. ■



ONE OF THE WONDERFUL ENRICHMENTS THAT THE JEWISH HOME OF SAN FRANCISCO PROVIDES FOR ITS RESIDENTS IS THE OPPORTUNITY TO CONNECT SPIRITUALLY. BESIDES CONDUCTING SHABBAT AND HOLIDAY SERVICES IN OUR BEAUTIFUL SYNAGOGUE, THE HOME'S RABBI SHELDON MARDER OFFERS COMPASSIONATE COUNSELING AND A WIDE RANGE OF DISCUSSION GROUPS AND CELEBRATIONS RELATED TO JEWISH LIFE. IF YOU HAVE BEEN LUCKY ENOUGH TO JOIN US FOR A JOYOUS SHABBAT OR BEEN COUNSELED BY RABBI MARDER, YOU HAVE EXPERIENCED FIRST-HAND HOW MEANINGFUL THIS IS TO BOTH OUR RESIDENTS AND THEIR FAMILIES.

This past spring, Dr. James Davis and I had the pleasure of co-chairing the *Fifth Commandment Initiative*, a fundraising campaign to enhance the spiritual programming the Jewish Home provides for its residents. Jim and I were thrilled at the generosity of both individuals and community organizations, whose gifts will directly benefit the residents of our Jewish Home. (Photographs from the launch of this initiative can be seen on page 24.)

As a result of our strategic visioning process we learned that there is an opportunity and an expectation – even an obligation – for the Jewish community to better meet the needs of our older adults. Our vision statement, which reflects this responsibility, is “To become a regional resource as an integral part of a continuum of care throughout the Bay Area that provides senior adults with a variety of life-enriching programs and services that are accessible, promote individual dignity,

“Through the generosity of our supporters, Jewish Home & Senior Living Foundation will fund a variety of projects for the Jewish Home and provide additional resources for older adults in our community as they are created.”

I have been privileged to chair Jewish Home & Senior Living Foundation since it was established six years ago as part of the Home's new governance structure. It is the key source of assistance and support in helping to grow a Jewish-sponsored network of community-based services to benefit older adults. The Foundation is proud to be a supporter of the beautiful new Moldaw Family Residences in Palo Alto, Calif., which, as a result of the Jewish Home's vision, opened in October 2009. You can read more about Moldaw Family Residences and the active older adults who have chosen this lifestyle on the following page.

Jewish Senior Living Group – an entity that will guide our community in helping to address the changing needs of older adults – has been launched. Currently chaired by David Friedman, JSLG is a result of our two-year strategic visioning process, a broad-based effort that included stakeholders and experts on eldercare to determine how we can best serve older adults today and for many years into the future.

encourage independence, connect them to their community and reflect the social, cultural and spiritual values of Jewish tradition.”

Through the generosity of our supporters, Jewish Home & Senior Living Foundation will fund a variety of projects for the Jewish Home and provide additional resources for older adults in our community as they are created. Jewish Senior Living Group will lead us in developing such projects. I look forward to working with you to fulfill our mission of enriching the quality of life of older adults.

Arlene Krieger

Chair, Board of Trustees
Jewish Home & Senior Living Foundation

UN-RETIREMENT RULES

THE PUBLICITY FOR THE NEW MOLDAW FAMILY RESIDENCES ON THE TAUBE KORET CAMPUS FOR JEWISH LIFE IN PALO ALTO, CALIF., CALLS IT THE “UN-RETIREMENT” COMMUNITY. TO JUDGE FROM THE ACTIVITIES OF THE PEOPLE WHO ARE CALLING IT HOME, THAT IS THE ABSOLUTE TRUTH. >>>



MOLDAW FAMILY RESIDENCES



MOLDAW FAMILY RESIDENCES

RESIDENTS OF MOLDAW FAMILY RESIDENCES ARE AUTOMATICALLY MEMBERS OF THE CAMPUS'S OSHMAN FAMILY JEWISH COMMUNITY CENTER AND ITS STATE-OF-THE-ART FITNESS FACILITIES.

Take Marcia Edelstein, for instance. The energetic 76-year-old can travel to see her children in Florida or Sacramento without worrying about her husband, who lives happily and safely in a secure Moldaw memory support suite near Marcia's well-appointed apartment.

Paul Werner starts each day with a two-mile walk before a stint in the fitness center at the Oshman Family Jewish Community Center, which is just a short stroll across the Taube Koret campus. As a Moldaw resident, he is automatically a member of the OFJCC.

Jan Rogoway does something she never did before, something that would make her late husband smile: she inaugurated and leads a Friday afternoon *kiddush* (blessing) for her new community.

Moldaw Family Residences, which opened in October 2009, is located on the 8.5-acre Taube Koret Campus for Jewish Life. "It really is a community," says Marilyn Israel, Moldaw's executive director. "It's a senior living community, with the emphasis on 'living.' Our focus is on wellness. A lot of planning and thought went into creating this community, and our residents have a wide array of opportunities to maintain and improve their dynamic lifestyles. All they have to do is step out their doors and the vibrant campus is at their fingertips."

From the restaurant-style dining room, to the spacious hallways filled with fine art, to the multigenerational campus with a cultural arts center and state-of-the-art fitness facilities, everything about Moldaw is planned to encourage a lively, active lifestyle for today's seniors.

"Our goal is to make this the most incredible time of their lives," says Terry Sand, Moldaw's activities director. Stretching classes, a special outing to the Asian Art Museum, and a private reception – exclusively for Moldaw residents – with television entertainment reporter Jan Wahl, who was a featured speaker at the campus's Albert & Janet Schultz Cultural Arts Hall, are examples of a recent lineup.

"I listen to the residents and hear what they like to do," Terry explains. "People come here at different stages in their lives. I plan a variety of activities, both on campus and elsewhere in the community, to address this range."

One thing everyone likes to do is eat, and chef Jeff Hale is committed to making delicious and nutritious meals. Trained at the Culinary Institute in Hyde Park, N.Y., Jeff says he is "a restaurateur at heart," and runs his dining room as though it is a restaurant. Waitpersons take orders from the guests from the available entrées and everything is cooked to order. "There are no chafing dishes with boiled chicken here," he smiles.

Attuned to the needs of both an older and a Bay Area population, Jeff limits fats and salt, and provides vegetarian options for diners. There are even some vegan offerings. Moldaw Family Residences does not serve pork or shellfish, and for those requesting kosher food, there is a kosher kitchen. "We try to accommodate everyone," he says.

Moldaw Family Residences has been recognized by the National Association of Home Builders for its innovative design. It comprises eight buildings centered around a *midrachov*, a central pedestrian walkway. In addition, it was recently awarded the internationally recognized Leadership in Energy and Environmental Design (LEED) certification, reflecting verification that it was built to be environmentally conscious or green.

Unique paintings and art pieces have been installed in the halls and public spaces of the complex. Some 30 are original artworks and 75 percent are creations of Northern Californian artists. “Phyllis Moldaw – the community is named for the \$10 million gift from Moldaw Family Supporting Foundation – and I reviewed the artwork to fit our criteria,” says Marilyn Israel. “We wanted color and life, along with a feel that was positive and modern, that would accent the contemporary features of the interiors and mirror the residents’ active lives.”

Although Moldaw Family Residences is geared toward active seniors, the planners also provided for changes in

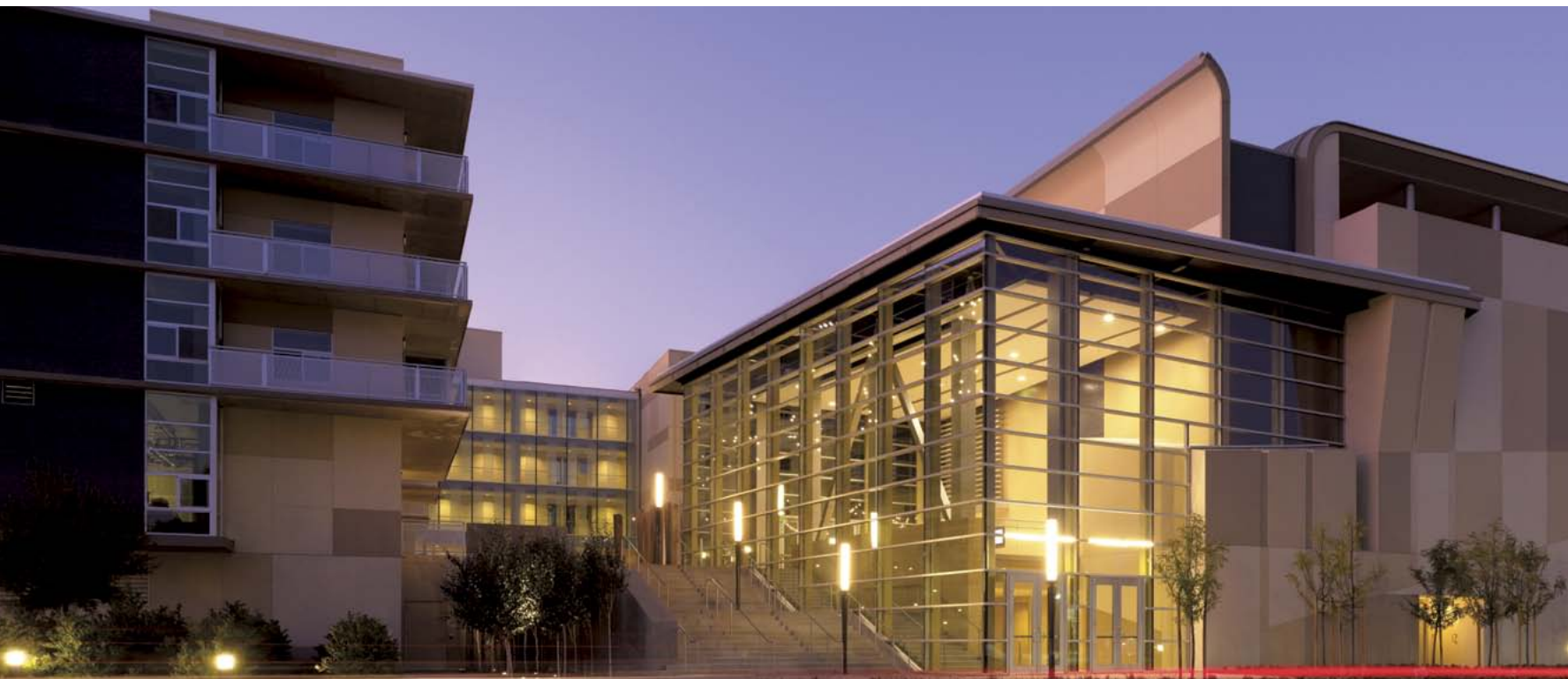
residents’ health and the needs of individuals or spouses who have age-related memory impairment. Assistance in living services is available in residents’ apartments and 11 individual apartments in the secure memory care suites offer expert, compassionate care for people with Alzheimer’s disease or dementia. There are an additional 12 units that will become dedicated assisted living apartments in the future as the population ages.

“Moldaw Family Residences is a wonderful addition to the surrounding community and a new option for Bay Area seniors who want a warm, welcoming atmosphere and to live in a place where there’s a true sense of community,” says Daniel Ruth, president and CEO of the Jewish Home of San Francisco, which was centrally involved in Moldaw’s development. “This is an exceptional living experience.”

For more information about Moldaw Family Residences, please call 650.433.3629. Private tours of Moldaw Family Residences, located at East Charleston and San Antonio roads in Palo Alto, are available by appointment. Community information is also available at www.moldaw.org.

“A lot of planning and thought went into creating this community, and our residents have a wide array of opportunities to maintain and improve their dynamic lifestyles. All they have to do is step out their doors and the vibrant campus is at their fingertips.”

–Marilyn Israel, executive director, Moldaw Family Residences



LIGHTS COME ON AT DUSK IN THE ALBERT & JANET SCHULTZ CULTURAL ARTS HALL ON THE TAUBE KORET CAMPUS FOR JEWISH LIFE. FOR MOLDAW RESIDENTS, IT IS SIMPLY A SHORT STROLL TO TAKE IN A RANGE OF MUSICAL AND THEATRICAL PERFORMANCES AND SOCIAL EVENTS.

REFLECTING BACK, LOOKING AHEAD

Leaders in the South Peninsula's Jewish community had the vision of building a Jewish-sponsored senior community for close to 30 years. The vision has become a reality with Moldaw Family Residences part of the Taube Koret Campus for Jewish Life in Palo Alto. Partnering with the Oshman Family Jewish Community Center has created a unique and exciting community for our residents.

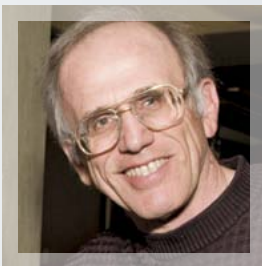
As we reach our first anniversary of operation, we are reminded of the seven years of planning and construction. It could not have been accomplished without the unconditional commitment of so many in our community, whose time, energy, and financial support made it happen. Today, almost 100 residents call Moldaw Family Residences home, enjoying a vibrant quality of life amidst a variety of cultural, recreational, and spiritual programs. They are served by 70 employees who are charged with the mission of making Moldaw a wonderful place to live and stay connected.

This project has faced its share of challenges. These included finding an appropriate site, raising money to acquire the site, construction hurdles, and then opening in one of the worst economies in recent history. We are aware that the ultimate success of Moldaw Family Residences is a work in progress. The fact that our current residents are so happy in their new home makes them our best sales team. We call them our resident ambassadors and they are indeed spreading the word, for which we are grateful.

As we reflect upon what has been accomplished over the past seven years, we feel very proud and fortunate to be part of this outstanding community. We know that there is still work to be done and we are committed to completing our work. Our goal is to be regarded as a remarkable example of what a dedicated community can accomplish.

Larry Marks

*Co-chair, Board of Trustees
Moldaw Family Residences*



Stuart Klein

*Co-chair, Board of Trustees
Moldaw Family Residences*



Paul Werner

"I GOT A GOOD FEELING AT THE PREVIEW CENTER," SAYS PAUL WERNER WHEN HE WAS CONSIDERING MOLDAW FAMILY RESIDENCES. NOT BEING JEWISH HAD PAUL A BIT APPREHENSIVE ABOUT MAYBE BEING AN OUTSIDER, BUT ONCE HE MOVED IN, HIS CONCERNS WERE ASSUAGED. "EVERYONE IS WARM AND FRIENDLY, AND IF THERE'S SOMETHING I DON'T UNDERSTAND ABOUT A HOLIDAY OR SPECIAL FOOD, FOR INSTANCE, THEY TAKE THE TIME TO EXPLAIN IT," HE REMARKS.

Paul lived in Sunnyvale for 55 years. When his wife died, he began looking for a place to retire. "I didn't want a place with people snoozing in wheelchairs," he explains. "I wanted to live where people are active."

As he approaches 80, Paul could not be happier with his decision. "Everything's wonderful here. The food is good and the staff is unparalleled in thoughtfulness and kindness."

He is also happy to be living close to the area he spent so many years. His car is conveniently parked in the Moldaw garage, so it is easy to go to his church in

Sunnyvale on Sundays. He also enjoys lectures and cultural activities on the campus, and his children and grandchildren join him for meals in the Moldaw dining room. "We had a fantastic brunch on Father's Day," he mentions.

Noting that he is a planner, Paul spent time measuring spaces in his new garden-facing apartment before moving in. "It was easier to leave my house than I thought it would be," he recalls. "I was ready." ■

MOLDAW FAMILY RESIDENCES

Marcia Edelstein

MOLDAW FAMILY RESIDENCES WAS NOT ON MARCIA EDELSTEIN'S RADAR WHEN SHE WAS LOOKING FOR A PLACE IN PALO ALTO WHERE SHE AND HER HUSBAND, JACK, WHO HAS ALZHEIMER'S, COULD LIVE. BUT AS SOON AS SHE LEARNED THAT MOLDAW HAD MEMORY CARE SUITES, "I MADE AN APPOINTMENT AND WITHIN 24 HOURS I'D SIGNED ON THE DOTTED LINE," SHE SAYS.

Formerly a child psychologist, Jack's suite overlooks the Oshman Family Jewish Community Center's early childhood education center where he can watch children play. Marcia has furnished it with fittings from their home so it looks familiar, and it is just a four-minute walk between her apartment and the secure area where her husband lives. "Jack is very safe; that's a major reassurance," she says. "He's getting excellent care from superb people. His medications are monitored and staff walks with him to the library. They're tuned into him and he's content."

And that makes Marcia happy. In fact, Marcia's sons have told her they have not seen her so happy in many years. "I realize I've done them an enormous favor," she comments.

Marcia has lived in Palo Alto since the 1960s and has many friends in the area; thus it was important to her to live near them and be able to continue her contacts. Her initial concern about dining at Moldaw with people she did not know has actually turned into "a big plus. I've met lovely, interesting women who are looking for the same things I am," she says. "We can sit together and laugh. That's what I treasure. When we go back to our own apartments, we feel good." ■

Jan Rogoway

JAN ROGOWAY IS ENJOYING HER MORNING COFFEE ON THE BALCONY OF HER NEW APARTMENT AT MOLDAW FAMILY RESIDENCES. "I NEVER IMAGINED I COULD BE HAPPY AFTER JERRY WAS GONE," SHE SAYS, "BUT I LOVE IT HERE. I'M BUSY AND NOT ISOLATED. JERRY WAS CONCERNED ABOUT MY TENDENCY TO ISOLATE MYSELF. HE KEPT INSISTING THAT HE WANTED ME TO COME HERE. HE WANTED ME TO BE SURROUNDED BY PEOPLE SO I COULD HAVE IMMEDIATE CONTACTS."



Jerry and Jan were married for 54 years. Their plan was to move to Moldaw from Southern California, to retire near their children and grandchildren. But sadly, before the complex was completed, Jerry succumbed to the cancer he had been fighting.

Jan was one of Moldaw's first residents. She downsized from a 2,200-square-foot home to her one-bedroom

apartment that she has filled with art, books, and toys for her grandchild and great-grandchild who visit frequently.

Having Jan close by is "a huge relief to us," says daughter Cindy Rogoway. "It's such a friendly, upbeat place, and my mom is more involved with activities now than when she lived in her own home in L.A."

Sheri Robbins, Jan's other daughter, agrees. "It's wonderful to have her thriving as part of a community." The sisters are also grateful for the attention the Moldaw staff gives to their mother. "They're fantastic, they're really on top of things," Sheri says. "It allows us to have our own lives, to travel without worrying, knowing there are people at Moldaw who care about her." ■

ENHANCING END-OF-LIFE CARE

BARBARA SHUPIN INHERITED AN INTEREST IN CARING FOR JEWISH SENIORS FROM HER MOTHER AND TRANSFERRED THAT INTEREST TO HER DAUGHTER AND GRANDDAUGHTERS. ADRIENNE SHUPIN HERMAN, BARBARA'S DAUGHTER, LEARNED FROM HER MOTHER HOW IMPORTANT THE WORK OF THE JEWISH HOME IS, AND KNOWS THAT BARBARA, WHO DIED AT THE HOME IN MARCH 2009, WOULD HAVE APPROVED WHOLEHEARTEDLY OF THE NEWLY ENDOWED SPECIAL FUND NAMED IN HER MEMORY.

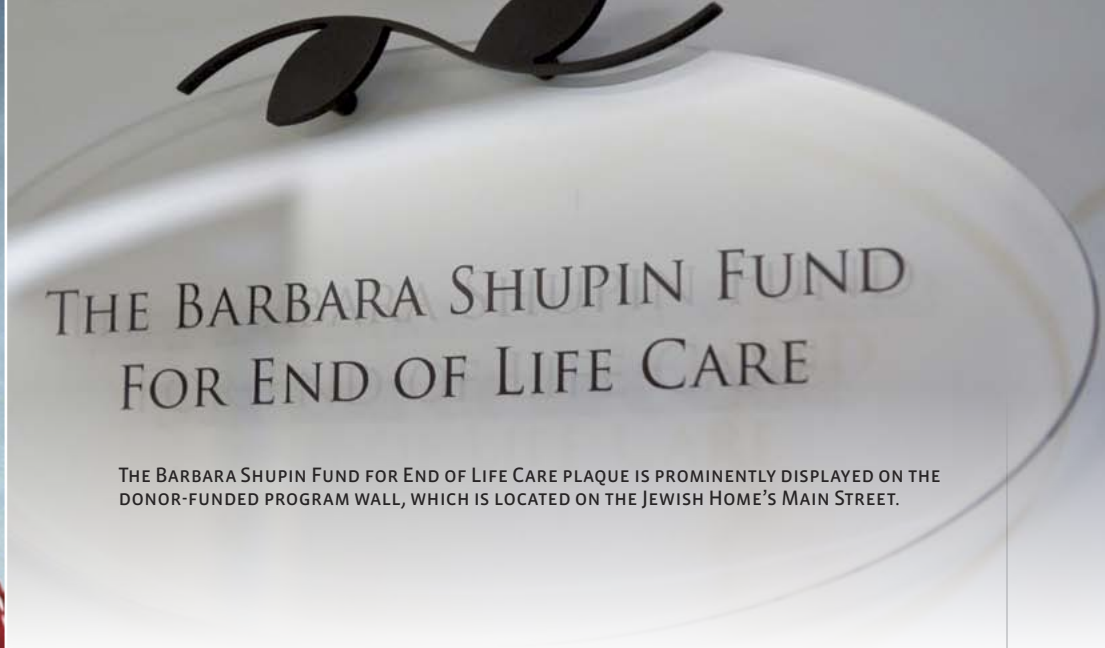
The Barbara Shupin Fund for End of Life Care was established with a generous \$1 million gift from Barbara's estate. Its goal is to enhance end-of-life care for Jewish Home residents and their families, a program at the Home that Barbara's family is convinced already surpasses others in the community.

"At the Home, residents are cared for by doctors who, along with their expertise in other areas, know how to manage pain, especially when the end of life is nearing," says Adrienne. "Doctors and staff at the Home understand that there is a time when the best that can be done is to make the patient as comfortable as possible, rather than trying to extend life and prolong discomfort. Everyone on staff is so kind and loving to both patients and families. They understand that part of treating patients extends to their loved ones, the people who are intertwined with them, experiencing this difficult time with them. Staff enables individuals to die with dignity. This has been my family's repeated experience with end-of-life care at the Home."

According to Adrienne, her mother was an independent, strong-minded woman who placed giving back high on her list of priorities. "Helping others was an intrinsic part of who my mother was," notes Adrienne. Among the many organizations Barbara supported were her synagogue, Temple Sinai in Oakland, Jewish Family and Children's Services of San Francisco, the



BARBARA SHUPIN WAS AN INDEPENDENT, STRONG-MINDED WOMAN WHO PLACED GIVING BACK HIGH ON HER LIST OF PRIORITIES.
PHOTO COURTESY OF ADRIENNE SHUPIN HERMAN



THE BARBARA SHUPIN FUND FOR END OF LIFE CARE PLAQUE IS PROMINENTLY DISPLAYED ON THE DONOR-FUNDED PROGRAM WALL, WHICH IS LOCATED ON THE JEWISH HOME'S MAIN STREET.

American Cancer Society, and the Association for Retarded Citizens (ARC of San Francisco).

“My mother was small in stature, but physically strong, very strong-willed and very determined,” Adrienne continues. “She never complained. Twenty years ago she was a cancer survivor who, immediately after surgery, considered herself cured and acted accordingly. She was a serious walker as well as a cyclist. She was always interested in trying something new. And her strong presence was evident even when she had Alzheimer’s. We could still ‘see’ my mother despite the progress of the disease. She was still there.”

very best and most competent medical care possible would be provided to him.”

Barbara Shupin and her family were supporters of the Home for Jewish Parents for many years before her death. While living in Oakland, Barbara’s mother, Cecelia Bakar, donated to the Jewish Home there. Barbara volunteered there and donated to the building of the new Home in Dublin, Calif. Adrienne and her daughters also volunteered at the Oakland Home. “Four generations ... it’s a core Jewish and family value,” Adrienne says.

The family will let the Jewish Home determine how best to utilize The Barbara Shupin Fund for End of Life Care. Rabbi Sheldon Marder, director of the Home’s department of Jewish Life, has begun sharing ideas with Barbara’s

The Barbara Shupin Fund for End of Life Care was established with a generous \$1 million gift from Barbara’s estate. Its goal is to enhance end-of-life care for Jewish Home residents and their families, a program at the Home that Barbara’s family is convinced already surpasses others in the community.

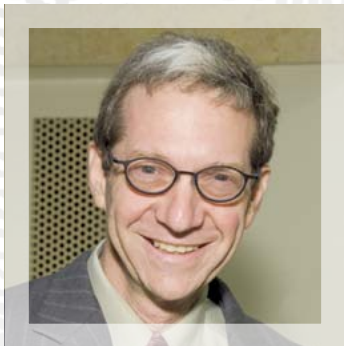
Barbara devoted much of her life to caring for her son, Gary, who was developmentally challenged, had significant hearing loss, and was epileptic. Sadly, Gary died of melanoma a few months before Barbara. He also spent the end of his life at the Jewish Home. Adrienne recalls that when it was apparent how ill Gary was, she began to consider where he could get the care he needed. “I felt the Jewish Home was the only place for my brother. When I asked the doctors at UCSF, they not only agreed but enthusiastically supported this move, knowing there would be no attempt to prolong life unnecessarily and that the

family members. Rabbi Marder is the initiator of *Kol Haneshama: Jewish End-of-Life/Hospice Volunteer Program*, a collaboration of the Jewish Home, the Bay Area Jewish Healing Center, and the Zen Hospice Project, which trains volunteers to spend time with Jewish Home residents in the final months and days of their lives.

As the programs are developed, Barbara’s family is confident that they will benefit the community. “We all agree that the Jewish Home is extraordinary,” Adrienne says. “There isn’t any other place like it.” ■

PARTNERING FOR PROFESSORSHIP

THE JEWISH HOME IS ABOUT TO TAKE A GIANT STEP INTO THE FUTURE TOWARD THE IMPROVEMENT OF HEALTH CARE FOR THE ELDERLY THROUGH AN INNOVATIVE RESEARCH PARTNERSHIP WITH THE UNIVERSITY OF CALIFORNIA, SAN FRANCISCO (UCSF).



DR. JAY LUXENBERG, MEDICAL DIRECTOR OF THE JEWISH HOME.



DR. JANICE SCHWARTZ, RESEARCH DIRECTOR OF THE JEWISH HOME.

The Harris Fishbon Distinguished Professor for Clinical Translational Research in Aging will lead the development of a research program at UCSF and the Jewish Home to improve the care and health of very old persons, by translating research findings into clinical benefits in people with diseases associated with very old age. Based at the Jewish Home, the professorship will be the first in a series of endowed chairs that serve as the core of a long-term care research center at the Home.

“Our role is to bridge the gap between discovery in cells and animals in the laboratory and the translation of these discoveries to beneficial use in older people in their daily lives,” explains Dr. Janice Schwartz, Research director at the Home. “I’m of the firm opinion that the Jewish Home, with its approximately 400 elderly residents, is an ideal setting for this research.”

As *Jewish Senior Living* goes to press, a stellar committee, comprised of leaders from both UCSF and the Jewish Home, are moving toward the completion of an in-depth search for a candidate to fill the professorship, says Dr. Jay Luxenberg, the Home’s medical director.

Based at the Jewish Home, the Harris Fishbon Distinguished Professor for Clinical Translational Research in Aging will be the first in a series of endowed chairs that serve as the core of a long-term care research center at the Home.



CHAIR OF THE SEARCH COMMITTEE, DR. SETH LANDEFELD, UCSF PROFESSOR OF MEDICINE AND CHIEF, DIVISION OF GERIATRICS.

“We’re really excited about this partnership that will expand our level of knowledge of caring for the elderly at UCSF and at the Jewish Home,” says Dr. Seth Landefeld, UCSF professor of Medicine and chair of the search committee.

Dr. Landefeld, who is also chief, Division of Geriatrics, and director of UCSF-Mt. Zion Center on Aging, says the committee is “delighted with the level of interest in the position. It’s a testimonial to the level of resources of the Harris Fishbon Fund and the Jewish Home, and the level of the commitment that UCSF and the Jewish Home provide together.”

According to Dr. Luxenberg, the search process encompassed forming a committee, drawing up necessary documents and then mounting a search, including advertising locally and nationally, in order to reach all potential candidates. Once candidates were identified and their formal applications submitted, the process of narrowing down began. Candidates will visit the university and the Jewish Home, and see the plan for the research facility. They may also be asked to give a lecture at UCSF. "Once our committee makes a choice, we must begin serious negotiations with the candidate," Dr. Luxenberg adds.

The Harris Fishbon Distinguished Professor will be a physician who is a national leader in geriatrics and gerontology, and a candidate for appointment as associate professor or professor in the Division of Geriatrics, Department of Medicine at UCSF. From a physical base at the Jewish Home, he or she will participate in all activities of the Division of Geriatrics.

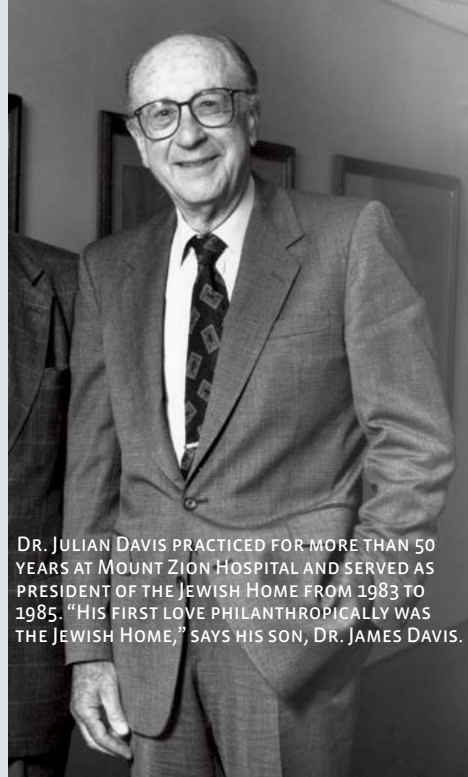
The committee is considering candidates with a variety of backgrounds. The person selected will determine how the research program develops, Dr. Luxenberg explains. "In the best of all worlds, our candidate will be at an arc in his or her career and well-established. We'd like someone who is a mentor, who will attract young colleagues to the Home and advance the research program."

"We're casting a wide net," says Dr. Schwartz. "Our candidates' activities can range from research dealing with people, to research looking at data, to models of aging that include biologic models."

"He or she may want to see patients or take on a teaching role," contributes Dr. Luxenberg.

In terms of developing the Jewish Home's Research department, Dr. Luxenberg believes a partnership with a university makes sense. Other Jewish nursing homes, such as those in Los Angeles, Boston and Toronto, have this affiliation. "Universities bring in the latest information, the smartest doctors and researchers, and notch up the expectation of care," Dr. Luxenberg says.

"It's important for the Home to remain at the forefront of excellent care for the elderly, and this is how you stay there," he concludes. ■



DR. JULIAN DAVIS PRACTICED FOR MORE THAN 50 YEARS AT MOUNT ZION HOSPITAL AND SERVED AS PRESIDENT OF THE JEWISH HOME FROM 1983 TO 1985. "HIS FIRST LOVE PHILANTHROPICALLY WAS THE JEWISH HOME," SAYS HIS SON, DR. JAMES DAVIS.

Julian S. Davis Memorial Lecture

The Julian S. Davis Memorial Lecture was established at the Jewish Home in honor of the late physician by his son, Dr. James Davis. Both father and son served terms as chair of the Home's board of trustees.

"The lecture series fosters the memory of Jim's father and fosters something Julian cared greatly about – ensuring that the elderly in our community receive the best care," says Dr. Jay Luxenberg, the Home's medical director.

The lecture provides a forum for enhancing knowledge related to improving the care and subsequently the lives of the elderly. In conjunction with the Jewish Home/ University of California, San Francisco partnership, staff from both organizations will benefit from the expertise of visiting academics.

At the inaugural lecture in January 2010, for example, Dr. Terri Fried, professor of medicine at Yale School of Medicine, discussed *Overcoming Obstacles to Planning for End-of-Life Care*. Noting that her research showed individuals alter their healthcare preferences over time, Dr. Fried said that communication among the patient, caregiver, and physician is fundamental to the best end-of-life care.

The Julian S. Davis Memorial Lecture will host leading candidates for the Jewish Home/UCSF Harris Fishbon Distinguished Professor for Clinical Translational Research in Aging. Says Dr. Luxenberg: "We're grateful to Jim Davis for letting us use this money to bring out candidates for the lecture."

ACUTELY RELEVANT

THE JEWISH HOME'S ACUTE GERIATRIC PSYCHIATRY HOSPITAL, THE ONLY SUCH HOSPITAL IN THE CITY, IS AN ESSENTIAL ADDITION TO SAN FRANCISCO'S ABILITY TO SERVE ITS ELDERLY POPULATION. WITH THANKS TO A GENEROUS GRANT FROM THE KORET FOUNDATION, THE NEWLY REMODELED EGRESS-CONTROLLED 12-BED HOSPITAL REOPENED IN APRIL 2010 IN THE HOME'S KORET CENTER. IT IS LICENSED TO ADMIT SENIORS ON BOTH A VOLUNTARY AND INVOLUNTARY BASIS.



DR. MICHAEL GEISER, CHIEF OF PSYCHIATRY AND DIRECTOR OF INPATIENT PSYCHIATRIC SERVICES



DR. ELLIOTT STEIN, CHIEF OF GERIATRIC PSYCHIATRY



DR. MARY DE MAY, GERIATRIC PSYCHIATRIST

Psychiatric disorders in the elderly are often the result of illnesses such as dementia and other issues not found in the general population. Thus, having a hospital staffed by doctors and nurses who have experience dealing with this population makes sense, says Dr. Jay Luxenberg, the Home's medical director.

The Home's geriatric psychiatry hospital fills a definite need, says Dr. Yelina Zalkina, a psychiatrist in private practice who also works with Russian-speaking patients at the Home. She has told her colleagues about it and notes that they are extremely pleased to have this resource. "Seniors in need of psychiatric services are often frail and medically complicated. They need to be seen by a medical staff with the proper training," she states.

Dr. Elliott Stein, the first recipient of the Clinician of the Year award by the American Association for Geriatric Psychiatry, joined the Jewish Home in July 2010 as chief of geriatric psychiatry. Dr. Michael Geiser, the Home's chief of psychiatry and director of inpatient psychiatric services, and Dr. Mary De May, who has completed a fellowship in geriatric psychiatry, are the other highly qualified psychiatrists at the hospital.

Dr. Geiser joined the Jewish Home in 1981, shortly after completing his residency at Langley Porter Psychiatric Hospital at the University of California, San Francisco. He was interested in working with and learning from the Home's psychiatrist at the time, Dr. Leslie Fink, at what struck him as "a really good facility." In the nearly 30 years Dr. Geiser has been associated with the Jewish Home, "I am challenged every day," he says. "The problems our residents have are complex and demanding. It keeps you humble."

Dr. De May staffs the psychiatry hospital every other weekend. As the Hellman Master Clinician in the Department of Neurology at the University of California, San Francisco, she has worked exclusively with the elderly for the past 20 years. "I got good training," she says.

THE JEWISH HOME'S REMODELED ACUTE GERIATRIC PSYCHIATRY HOSPITAL FILLS A DEFINITE NEED IN SERVING THE CITY'S ELDERLY POPULATION.



Psychiatric disorders in the elderly are often the result of illnesses such as dementia and other issues not found in the general population. Having an acute geriatric psychiatry hospital at the Jewish Home, staffed by doctors and nurses who have experience dealing with this population, makes sense.

“Working with seniors was taught in a way that was so appealing, worthwhile and rewarding that I was drawn to it. I can’t imagine not doing it.”

Dr. Stein spent 33 years in Florida in private practice, providing outpatient and inpatient services to elderly patients. He decided to make a change because “I had heard glowing reports about the Jewish Home of San Francisco and the work it was doing,” he says.

The past president of the American Association for Geriatric Psychiatry and the winner of a number of awards for his work, Dr. Stein says he finds that when

people have lived to be older than 75, the median lifespan in the U.S., “they’re survivors. They’ve developed skills to reach that age. It may take relatively little to help them regain their equilibrium or coping mechanisms.

“I welcome the opportunity to work with the Home’s staff and residents, and with the evolution and expansion of an inpatient psychiatric hospital. I want to be involved with helping bring it to the next level.” ■

EDWIN CABIGAO, THE JEWISH HOME'S CHIEF NURSING OFFICER, TAKES SAN FRANCISCO STATE UNIVERSITY STUDENTS (LEFT TO RIGHT) NANCY DUDLEY, NANCY WEED AND KYLE FREDRICKSON THROUGH A TEACHING SESSION ON SURVEY MANAGEMENT.



EAGER TO EDUCATE

EARLIER IN 2010, 17 STUDENTS SEEKING A MASTER'S DEGREE IN GERONTOLOGY FROM SAN FRANCISCO STATE UNIVERSITY (SFSU) WERE GIVEN A WHIRLWIND TOUR THROUGH EVERY FACET OF THE JEWISH HOME. FROM PATIENT CARE AND MEETING SPIRITUAL NEEDS, TO FUNDRAISING AND DEALING WITH STATE AND FEDERAL SURVEYS – AND EVERYTHING IN BETWEEN – IT WAS ALL COVERED.

The day-long intern program was the brainchild of the Home's chief nursing officer, Edwin Cabigao. His goal was to introduce the students to the joys of working in a skilled nursing facility and encourage them to make it their career choice.

"We succeeded. They're interested in training here," says a pleased Edwin, who received responses from the students such as "Now we know why people in the industry refer to the Home as 'the gold standard'"; "The Home is my first choice for internship"; "People always talk about how good the care is and how wonderful the place. The environment, the staff, and the residents make the place unique and just magnificent. It was amazing to see everything connect right in front of my eyes."

The partnership between SFSU and the Jewish Home is just one of many that brings students to departments throughout the Home for internships and community service each year. Whether they are high school students volunteering for credits or interns specializing in geriatric work, the experience broadens their understanding of serving the elderly – a population that is growing faster than any other – and develops valuable hands-on expertise.

Edwin is passionate about his job and is eager to share that passion. He is a graduate of the SFSU program and now teaches survey management to the university's gerontology students. Survey management, he explains to the group at one of his sessions, is government-speak



THE JEWISH HOME WAS ONE OF ONE OF THE FIRST SKILLED NURSING FACILITIES IN THE COUNTRY TO ADOPT A COMPREHENSIVE SYSTEM OF ELECTRONIC MEDICAL RECORDS. EDWIN CABIGAO SHOWS HIS STUDENTS THE ADVANTAGES OF TOUCHSCREENS, WHICH INCLUDE ENHANCED CONTINUITY OF CARE, GREATER EFFICIENCY, AND BETTER WORKFLOW FOR STAFF.

for the Department of Public Health's annual inspections, from which, he notes proudly, the Jewish Home achieves excellent results.

According to Edwin, gerontology students often have a negative impression about nursing homes in general, and thus choose other jobs. He wants to show off the Jewish Home and the high standards it sets so that more students will opt to work with seniors in skilled nursing facilities.

Joan Accarino, director of Education, spoke to the students about pain management, her area of specialization. Noting that both under-medication and over-medication are detrimental to the health of the patient, "It was an excellent time to share our vision and philosophy with people who have the potential to make changes in nursing homes," she says.

LEARNING PARTNERS

BOTH THE JEWISH HOME AND PARTNER INSTITUTIONS AND ORGANIZATIONS BENEFIT FROM THE VARIETY OF INTERNSHIP AND COMMUNITY SERVICE OPPORTUNITIES AT THE HOME. HERE ARE FIVE FROM A LONG LIST:

- Fourth-year pharmacy students at the University of California, San Francisco, spend a day a week for three months in the Home's Pharmacy department.
- Students from the San Francisco-based College of Traditional Chinese Medicine hold weekly on-site clinics, providing acupuncture treatments for Jewish Home residents.
- Rabbinic interns specializing in geriatric work learn about illnesses associated with old age, how a large institution such as the Jewish Home operates, and how to collaborate among departments.
- Participants in the Mayor's Youth Employment and Education Program, a city-wide program providing after-school and summer employment to teens, get work experience and discover career possibilities.
- Recreation therapy interns from various schools work under the supervision of nationally and state-certified recreation therapists at the Home to gain clinical experience.

The partnership between SFSU and the Jewish Home is just one of many that brings students to departments throughout the Home for internships and community service each year. The experience broadens their understanding of serving the elderly – a population that is growing faster than any other – and develops valuable hands-on expertise.

"How our staff works with the residents is something that students should see," concludes Edwin. "It's such a beautiful act to observe. That's my purpose in bringing them here." ■



ACTS OF LOVE

SARA LEVINE'S WEDDING TO GRAEME BOUSHEY AT THE JEWISH HOME IN JANUARY 2010 WAS EVERYTHING SHE EVER WANTED – ALTHOUGH THE BRIDE IS THE FIRST TO ADMIT THAT A FEW DAYS BEFORE THE WEDDING TOOK PLACE SHE WOULD HAVE BEEN STUMPED IF ASKED TO DESCRIBE WHAT SHE WISHED FOR.

One thing she was sure of, however: she wanted her mother to be there.

When Graeme proposed to Sara, her mother, Sharon Levine, was in the Jewish Home's STARS unit (short-term and rehabilitation services), in the late stages of melanoma. "Mom was clearly declining," Sara relates, "but she really wanted to see me married. It was important to her."

Jerry Levine, Sara's father and former longtime executive director of the Jewish Home, concurs. "Sara is the youngest of our three kids. The other two are married. Sharon really wanted to see Sara headed in the right direction and for her, that was married."

So the staff of the Jewish Home, the place where Sara had spent thousands of hours and most holidays as a child, went to work without delay. "Every single department helped us," Sara says.

Sara and Graeme met with Rabbi Sheldon Marder, the Home's director of Jewish Life, to plan their ceremony. The Maintenance department built the *chuppah* (wedding canopy), Nutritional Services organized the food for the reception, and the Activities department was instrumental in many aspects, with the result that a beautiful bouquet was arranged for the bride, a photographer was signed, and a pro-bono klezmer band was engaged.

"Everything just popped up around us," Graeme says.

Just two days thereafter, Sara walked down the aisle in the Jewish Home's synagogue, escorted by her father, who pushed his wife in her wheelchair. There was not a dry eye in the house.

During the ceremony, Sara recalls turning around and seeing a crowd of Jewish Home staff standing at the synagogue's door. "They were my family when I was growing up. It was so heartwarming," she says.



OPPOSITE PAGE, LEFT: SHARON LEVINE, OF BLESSED MEMORY, WITH HER DAUGHTER, THE BEAUTIFUL BRIDE SARA; RIGHT: JERRY LEVINE AND HIS DAUGHTER, SARA, SHARE A DANCE. THIS PAGE, LEFT: GUESTS CELEBRATE THE MARRIAGE OF SARA LEVINE AND GRAEME BOUSHEY BY DANCING THE HORA. RIGHT: GRAEME AND SARA STAND UNDER THE *CHUPPAH* (WEDDING CANOPY) IN THE JEWISH HOME'S SYNAGOGUE. PHOTOGRAPHY BY JEFFERY STEIN

Sara dressed for her wedding on the STARS unit, with her mother nearby. Then, with the whole floor watching, Graeme first saw his bride-to-be. “She was so incredibly beautiful, it took my breath away.”

Having their wedding at the Home was also a chance for Sara to introduce her husband to her “extended family,” and the place that was such an integral part of her young years. She has vivid memories of asking the four questions at Passover seders held at the Home, searching – with a little surreptitious direction from residents – for the *afikomen* (the piece of matzah that is traditionally hidden during the seder), and just walking the halls, chatting with people when her father was the administrator on call during a weekend.

Both Jerry and Sara rave about the superior care Sharon received in the Home’s STARS unit. “There was so much love shown for my mother,” Sara says. “Her care was personalized, and the physicians and nursing staff were wonderful. Her nursing assistants helped her be at her best for my wedding day.”

“I think it made her life as good as it could be at the end,” Jerry summarizes.

Sara dressed for her wedding on the STARS unit, with her mother nearby. Then, with the whole floor watching, Graeme first saw his bride-to-be. “She was so incredibly beautiful, it took my breath away,” he tells.

“The Jewish Home is always a happy place, even during such a difficult time,” Sara says. “It was uplifting. It gave us strength.”

“We had the sadness and we had the happiness,” Jerry reasons. “And that’s life.” ■



STARS IS HEAVEN-SENT

“NO ONE WANTS TO WORRY THEIR CHILDREN,” SAYS MARY NEUMANN.

That is one reason Mary was so comfortable recovering from hip replacement surgery at the Jewish Home’s short-term and rehabilitation services unit, STARS.

“My daughter thinks it’s wonderful and so does my son,” Mary asserts. “They know I’m getting excellent care, which definitely gives them peace of mind. And it gives me peace of mind knowing they’re not worrying about me.”

STARS was established to provide care for seniors who need specialized medical services to recover from surgery or an acute illness, with the goal of returning to the community. Stays may range from one to eight weeks. Short-term patients enjoy the same high quality of interdisciplinary care and services available to residents of the Jewish Home.

Mary has suffered from a number of physical problems since she was diagnosed with severe rheumatoid arthritis in 1965, when she was just 31 years old. The debilitating condition kept her from being able to work or live a normal life. In the past decade, her mobility became even more compromised. “My daughter, Wendy, put her career completely on hold to care for me so that I could live something resembling an independent life,” Mary says. Recently, knee replacement surgery, two fractured hips, and side effects from years of medication, among other concerns, made her less able to get around.

When Mary entered the Home’s STARS unit to recover from an infection following her hip replacement surgery, life began to look far more positive for her. “If you have to be in a nursing facility, this is the one to be at,” she says. “It’s so clean and they take such good care of you. Everyone is so nice. I can’t say enough positive things about it.”

Once she recovered from the infection, Mary was scheduled for another surgery, and was hopeful she

PHYSICAL THERAPIST TYE WARNER SUGGESTS A GOAL FOR MARY NEUMANN AS SHE WORKS ON HER RECOVERY FROM HIP REPLACEMENT SURGERY.



STARS UNIT MANAGER AND RN FLORENCE HUFANA TAKES MARY'S VITALS, BUT ALSO TAKES TIME TO FIND OUT HOW SHE IS FARING ON THE PERSONAL FRONT.

When Mary Neumann entered the Jewish Home's STARS unit to recover from an infection following hip replacement surgery, life began to look far more positive for her. "If you have to be in a nursing facility, this is the one to be at," she says. "They take such good care of you. Everyone is so nice. I can't say enough positive things about it."

could return to the STARS unit for rehabilitation. "I was so glad I found the Jewish Home to begin with, and knowing that I would be able to return to its STARS unit after this surgery was reassuring," she reports.

Mary keeps busy at the Jewish Home. Besides daily physical therapy, she is involved in fitness and meditation classes and is learning computer skills. She is also exercising her artistic abilities at the Home's creative arts center.

Mary's goal is to live in a safe, comfortable environment where her dignity is preserved. She is convinced that being cared for in the Home's STARS unit will help her recover so that she can achieve this objective.

She is sold on the Jewish Home. "I want people to know what a great place this is." ■

AS STARS ADMISSIONS COORDINATOR, PAT RYKBOS PLAYED A LARGE ROLE IN ENSURING THAT MARY'S ENTRY INTO THE PROGRAM WAS AS SEAMLESS AS POSSIBLE.



CELEBRATION OF HEART, SOUL, AND INTELLECT

COMMUNITY AND COLLEAGUES, RABBIS AND RESIDENTS, FAMILIES AND FRIENDS CAME TOGETHER ON MAY 1, 2010 TO HONOR THE JEWISH HOME'S RABBI SHELDON MARDER'S WORK AT THE HOME, TO MARK HIS 10TH ANNIVERSARY, AND TO ACKNOWLEDGE THE SIGNIFICANCE OF THE HOME'S DEPARTMENT OF JEWISH LIFE PROGRAMS. GENEROUS SUPPORTERS CONTRIBUTED HUNDREDS OF THOUSANDS OF DOLLARS IN TRIBUTE TO THIS SPECIAL OCCASION, WHICH INCLUDED MANY STAND-OUT EXAMPLES OF THE FIFTH COMMANDMENT, THE SACRED OBLIGATION TO HONOR OUR ELDERS.



Happily honoring the honoree are (left to right) Mike Friedman; daughter Betsy Marder; Rabbis Janet and Sheldon Marder; Rabbi Janet Marder's sisters, Cathy Ross-Perry and Nancy Madnick, Nancy's husband, Seth, and Linda Jones.



Pictured in the Jewish Home's synagogue are (left to right) Steve Krieger, chair-elect, Jewish Home's board of trustees; Arlene Krieger, *Fifth Commandment* Planning Committee co-chair; Sheldon Marder, rabbi of the Home and director of Jewish Life; Dr. James Davis, *Fifth Commandment* Planning Committee co-chair; Frances Green, *Fifth Commandment* Planning Committee member.

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**Special thanks to our Honorary
Committee members for their
\$1,000+ contributions.*

FIFTH COMMANDMENT INITIATIVE



The celebration included an afternoon of creative and spiritual activities. With Gary Tanner, Creative Arts director, providing some advice, Jewish Home resident Edna Lachar works on an original silk wall panel. The beautiful result of this artistic endeavor, which involved both residents and guests, was hung with pride in the Home's synagogue.

PLANNING COMMITTEE

James A. Davis, M.D., *Co-chair*
 Arlene E. Krieger, *Co-chair*
 David A. Friedman, *Chair*,
Honorary Leadership Committee
 Sandra Epstein
 Frances Green
 Linda Kalinowski
 Peter Neubauer
 Stuart Seiler
 Nina Weil



Michael Adler (left), chair of the Jewish Home's board of trustees, congratulates Rabbi Marder on his 10-year anniversary with the Home.



For good measure, David Friedman (right), chair of the *Fifth Commandment's* Honorary Leadership Committee, proffers his mazel tov to Rabbi Marder.

FIFTH COMMANDMENT INITIATIVE DONORS

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 Susan and Gary Zweig
 Anonymous (2)

FIFTH COMMANDMENT INITIATIVE



At the *Oneg Shabbat* are (left to right) Jewish Home's Council of Residents' president Edie Sadewitz; Council of Residents' treasurer Claire Shor; Rabbi Martin Weiner, rabbi emeritus, Congregation Sherith Israel; and Rabbi Janet Marder, senior rabbi, Congregation Beth Am.



Rabbi Eric Weiss (seated), executive director, Bay Area Jewish Healing Center, listens to Rabbi Lawrence Raphael, senior rabbi, Congregation Sherith Israel, at the rabbinical panel that discussed the relationship with parents and the significances surrounding the Fifth Commandment.



Seated: Fran and Leonard Berger, a past chair of the Jewish Home. Standing: Gaye and Stuart Seiler, member of the *Fifth Commandment's* Planning Committee and a past chair of the Home.



LaVerne and Alan Silverman, vice chair, Jewish Home's board of trustees, await the *Oneg Shabbat*.



Jewish Home resident Ahuva Gershater (left) participates in the songwriting workshop led by Judith-Kate Friedman, director of Songwriting Works and co-founder (with Rabbi Sheldon Marder) of the Home's *Psalms, Songs & Stories* program. Using Psalm 84 as the springboard, participants were inspired to create an original song, which ended with the lines, "How radiant the place,/ Happy is the community."

"This is a place where the extraordinary is normal – a place where people touch the lives of others in deep, profound ways. ... Every day I am terribly aware of what a rare and precious place this is, and not to be taken for granted. Like a beautiful garden, this special culture of ours is tough and resilient, but it's also fragile, and it requires tending, nurturing, and cultivating. This gathering today represents our commitment to tending and caring for this beautiful garden of ours – this Home that we cherish."


– Rabbi Sheldon Marder, Jewish Home of San Francisco



Rabbi Marder with the event's keynote presenter, Rabbi William Cutter, Steinberg Emeritus Professor of Human Relations at Hebrew Union College – Jewish Institute of Religion.



Sandra Epstein, *Fifth Commandment* Planning Committee member and past administrator of the Home, and Edwin Epstein.



JIM WESLOW, DIRECTOR OF REHABILITATION SERVICES, PROVIDES RESISTANCE AS GLORIA HOUTENBRINK TACKLES STRENGTH TRAINING IN THE HERBST FITNESS CENTER.

AIM FOR FAME

IF YOU ARE LOOKING FOR GLORIA HOUTENBRINK WEEKDAYS AT 2:00 P.M., SHE IS PROBABLY KEEPING HER STANDING APPOINTMENT WITH THE DOCTOR. THAT WOULD BE DR. OZ, HOST OF THE TELEVISION TALK SHOW *THE DR. OZ SHOW*, NOT A JEWISH HOME PHYSICIAN. AND GLORIA IS MEETING WITH HIM FROM HER SPECIAL PLACE – THE TREADMILL IN THE HERBST FITNESS CENTER AT THE JEWISH HOME.

“I get good tips about diabetes from the show,” says the spunky almost 90-year-old Brooklyn-born Jewish Home resident.

Mounted on the wall in the state-of-the-art equipped fitness center, the television set is an additional bonus for Jewish Home residents who participate in the Rehabilitation department’s Functional and Maintenance Exercise program, better known as FAME. According to Jim Weslow, director of Rehabilitation Services, FAME is a therapist-designed program that provides exercise and/or pain management to meet the current physical condition of the patient. More than one-third of the Home’s residents participate in the FAME program.

“Our goal is to keep people as independent and as mobile as possible, to decrease their risk of falling,

and hopefully improve their quality of life,” says Jim. “A by-product of the sessions is socialization. The residents see others who are working to improve their quality of life, and thus they receive encouragement both visually and verbally.”

Tony Yu, manager of the fitness center, applauds Gloria’s dedication. She was one of the first residents to work out in the center when it opened in 2006, and the two enjoy a spirited relationship. “After Gloria was interviewed for this article, I asked her if she said good things about me,” Tony reports. Her tongue-in-cheek response: “Why would I do that?” he laughs.

In her younger days, Gloria was an avid walker and physically active at her job as a nanny. “When you take care of babies, you’re active,” she says. Her visits with Dr. Oz are the second of her daily

FITNESS CENTER MANAGER TONY YU KEEPS AN EYE ON GLORIA WHILE SHE GOES THROUGH HER PACES ON THE TREADMILL.



Gloria's visits with Dr. Oz are the second of her daily stints on the treadmill; the first is at 9 o'clock each morning. "It's good, I'm building muscle."

stints on the treadmill; the first is at 9 o'clock each morning. "It's good, I'm building muscle. And if I don't do it, I get depressed," she adds.

Tony used to work in a gym that was open to the public and he contends that the Jewish Home's fitness center is "no different than the gym you and I would go to. We structure our FAME program so it's not therapy but a regimen to maintain fitness." While some residents need his assistance to mount the machines safely, Gloria does not, he says. "She comes in and does her own thing, without help from me."

Gloria agrees. "If I need Tony, he's there for me. He's careful that I don't do things I shouldn't do."

The fitness center is part of what Jim calls "a triad of rehab services," beginning with one-to-one/ resident-to-therapist work, moving to supervised exercise in the rehab center, and graduating to exercising independently in the FAME program.

Since moving into the Home eight years ago, Gloria has had a few health issues to contend with, including a stroke and some broken bones. She has worked through the stages of the triad each time, so that today, she never misses her appointment with Dr. Oz. ■

GOLF TOURNAMENT, DINNER AND AUCTION 2010

TEE FOR TWO ... HUNDRED THOUSAND DOLLARS

AT THE JEWISH HOME'S 16TH ANNUAL GOLF TOURNAMENT, HELD AT THE SCENIC PENINSULA GOLF & COUNTRY CLUB ON MAY 10, 2010, SUPPORTERS TEED OFF FOR GOLF, LATER SAVORED AN ELEGANT BANQUET, AND THEN TOOK PART IN THE EXCITING, LIVELY AUCTION. WHEN THE SCORE SHEET WAS TOTTED UP, THIS FUNDRAISING EVENT HAD GROSSED OVER \$220,000 (BEATING 2009'S HISTORIC GROSS TOTAL OF OVER \$190,000) TO HELP THE HOME CONTINUE TO FULFILL ITS MISSION OF ENRICHING THE LIVES OF OLDER ADULTS.

HOW TO SCORE A HOLE IN ONE



Using golfing parlance, it could be said I went from par, taking up a spot on the golf tournament's committee in 2003 – to a birdie, when I chaired the tournament with two others – to an eagle, co-chairing with one other – to hitting holes in one from 2008 onward, when I have had the honor and pleasure of chairing the event solo.

As golfers know, holes in one require certain “conditions” (luck being one of them!). With the right equipment, partnership, encouragement and suggestions from team members, it all comes together, with the ball taking flight from the tee and landing directly in the cup. My invaluable partner and team member this year was Shirley Eisler, our tournament's first-ever banquet chair, who ensured that everything was beautifully and elegantly arranged, and that the food was delicious, too.

I have been fortunate to have enjoyed the right conditions throughout, from dedicated and supportive committee partners, to generous participants, contributors and sponsors, who help make the tournament a huge success year after year.

This annual fundraiser brings together board members, corporate leaders, and donors for lunch and a spectacular day of scramble-format play on a premier course, followed by a cocktail reception, dinner and auction. At the end of the day, I am sure we all feel we have scored a hole in one, knowing that with our support, older adults requiring skilled care in our community have a comfortable, dignified place to call home.

I look forward to seeing you on the green in 2011.

Peter A. Pollat, M.D.
Tournament Chair

2010 TOURNAMENT COMMITTEE

Peter A. Pollat, M.D., *Tournament Chair*
Shirley Eisler, *Banquet Chair*
Tom Adams
Michael Adler
Benjamin Anixter
Joanne Bernstein
Marian and Allan Byer
Benjamin Eisler
Hal Epstein
Benjamin Friend
Donald A. Friend
Milt Greenfield
Drew Greenspan
William Greenspan
Steve Mittel
Scott Montgomery
Bonnie and Don Pearlman
Jason Sills



Time to tee off. Fore!



A fabulous foursome. L. to R. Don Pearlman, patron sponsor, golf tournament committee member and once again auctioneer, who this year raised nearly \$45,000 in support of the Jewish Home; Bonnie Pearlman, patron sponsor and golf tournament committee member; Shirley Eisler, banquet chair; and Ben Eisler, golf tournament committee member.



Proving that he is not only a talented golfer, winning the hole in one contest and a year's lease on a Lexus, underwritten by Lexus of Serramonte, but Jason Sills also served on the golf tournament committee, brought in thousands of dollars in sponsorships, and networked to increase attendance at the event.



Jewish Home resident Ben Lubitz tinkled the ivories at the dinner.



Enjoying the cocktail reception they generously underwrote are Allan and Marian Byer.



Scott Montgomery, golf tournament committee member, shares a smile with Lynne Frank Page. The delicious banquet was sponsored by The Roy & Lynne Frank Family Philanthropic Fund.



The weather may have been a bit wet, but spirits were high as (left to right) Steve Silver, Jim Koshland, Alan Schneider, and David Friedman (benefactor sponsor) made their way around the course.



Painting by resident artist Edie Sadewitz.

Save The Date

17TH ANNUAL

Golf Tournament Dinner & Auction

MONDAY, MAY 9, 2011

**BENEFITING JEWISH HOME
OF SAN FRANCISCO**

FATHERS AND SONS

DREW GREENSPAN CHERISHES THE MEMORIES OF PLAYING GOLF WITH HIS GRANDFATHER, HENRY GREENSPAN. “WE PLAYED THREE SATURDAYS A MONTH, UNTIL HE PASSED AWAY THREE YEARS AGO,” HE SAYS. “I ENJOYED IT AS MUCH AS GOING OUT WITH MY FRIENDS.”

That is one of several reasons Drew agreed to join the committee for the Jewish Home’s annual golf tournament, dinner and auction, a fundraising event that his grandfather fully supported.



DREW AND WILLIAM “WILLIE” GREENSPAN MAKE A GREAT TEAM – ON THE GOLF COURSE, ON THE GOLF TOURNAMENT’S COMMITTEE, AND IN THEIR ENTHUSIASTIC SUPPORT FOR THE JEWISH HOME.

When Drew’s father, William “Willie” Greenspan, invited him to get involved, Drew thought it was a great idea. “It was an opportunity to continue the legacy that’s really important to me, and I could help bring in some fresh blood, some new, young people to play and support the Jewish Home.”

When Drew’s father, William “Willie” Greenspan, invited him to get involved, Drew thought it was a great idea. “It was an opportunity to continue the legacy that’s really important to me, and I could help bring in some fresh blood, some new, young people to play and support the Jewish Home.”

Then there is the simple fact that he likes to play golf with his father and others, such as tournament chair Peter Pollat and tournament committee member Milt Greenfield, who he has known all his life.

Drew remembers visiting his uncle’s family at the Jewish Home when he was growing up. “It’s a place where people can get the medical care they need and participate in programs to help keep them sharp, mentally and physically,” he states.

Drew and his wife, Audra, are active volunteers at Wornick Jewish Day School where their children are enrolled. It is part of his passion for Jewish life in the Bay Area – a passion he is determined to share with more people of his generation.

WILLIAM “WILLIE” GREENSPAN THINKS GOLF IS GREAT GAME. YET EVERY TIME HE PLAYS – WHICH IS OFTEN – HE PLANS TO QUIT. “IT’S FRUSTRATING!” HE LAUGHS. BUT WHEN THAT ROUND IS OVER, HE FINDS HIMSELF MAKING A DATE FOR THE NEXT ONE.

One of the things he likes most about golf is that, unlike tennis, there is time to talk between shots. “I’ve played many courses and I’ve yet to meet someone who isn’t nice.”

Watching his late father, Henry, and his son, Drew, play golf together was extremely rewarding to Willie. “They had a special relationship,” he says. He is looking forward to repeating the experience with the next generation, by teaching Drew’s son, Noah, now just three, to play when he is old enough.

Willie began competing in the Jewish Home’s annual golf tournament about six or seven years ago when his father, who had purchased a ticket for the fundraiser, was on vacation and suggested that Willie join the foursome in his stead. “He paid and I played. It worked out pretty well for me,” Willie quips. When he was asked to join the tournament’s committee, he agreed to get more involved. He is thrilled that Drew has also joined to bring in the next generation.

“Judaism teaches us to take care of people, especially our own,” Willie says. “What the Jewish Home does speaks for itself, and golf is a great way to raise money to support it.” ■



TALE OF THE TORAH

DEDICATED SUPPORTERS OF THE JEWISH HOME, PAVEL BERKHIN AND HIS WIFE, RIMMA VAINSTEIN, GAVE THE HOME A SPECIAL GIFT WHEN THEY DONATED A TREASURED TORAH FROM THE FORMER SOVIET UNION.

PAVEL BERKHIN IMMIGRATED TO THE UNITED STATES FROM THE FORMER SOVIET UNION WITH SECRET PAPERS CONCEALED IN HIS SUITCASE. IF DISCOVERED, IT COULD HAVE RESULTED IN HIS INCARCERATION OR, AT LEAST, MAJOR PROBLEMS.

But these were not the usual objects of intrigue, such as the kind found in spy stories. In fact, they were not even papers. What Pavel smuggled out of the country was a small Torah, handwritten on thin leather. By removing the poles and the cover from the scroll, he was able to bury it amidst the personal documents he took with him when he exited the country in 1989.

The precious Torah, quite unique in its small size and history, has found a new and permanent sacred home in the Jewish Home's synagogue. Pavel and his wife, Rimma Vainstein, who both have mothers living at the Home, donated it. "When I thought about it," Pavel says, "the Jewish Home seemed the natural place for it."

The story of how Pavel became the caretaker for the Torah takes place during a time when the practice of religion was against the law in Russia. The Torah was placed in his care when he was 13 years old and living in the Ural Mountains. "I was told it was a very precious Torah because it was the property of one of the members of the elite forces of the Russian military," Pavel explains. "I can't support this with evidence, but the elders told me it was common for guards in Moscow and St. Petersburg to own holy books and that this Torah belonged to a guard regiment." It was Pavel's job to keep it safe.

The Jewish Home's Rabbi Sheldon Marder shared the story of the little Torah with Rabbi Yoel Kahn of Berkeley's Congregation Beth El. Rabbi Kahn's



JEWISH HOME RESIDENT TYBIL SMITH KAHN AND THE HOME'S RABBI SHELDON MARDER ARE PICTURED WITH THE TORAH THAT, THANKS TO THE GENEROSITY OF MRS. SMITH KAHN'S SON, RABBI YOEL KAHN, ONCE AGAIN HAS *ETZAY CHAYIM*, THE POLES ON WHICH THE SCROLLS ARE ROLLED.

What Pavel smuggled out of the country was a small Torah, handwritten on thin leather. By removing the poles and the cover from the scroll, he was able to bury it amidst his personal documents.

mother, Tybil Smith Kahn, has been a resident of the Jewish Home for four years. "Although she's lost many skills because of Alzheimer's," says Rabbi Kahn, "my mother still identifies the Home's synagogue as one of the places she belongs, and her presence is always welcomed and celebrated."

After seeing the scroll, "It immediately occurred to me that this was a perfect Torah to take on 'friendly visits' to the different residential floors and to residents who can't attend services in the synagogue," he continues.

Rabbi Kahn and his husband, Dan Bellm, decided to make the Torah whole. They arranged for the poles to be replaced as a gift in honor of Rabbi Marder, and are looking forward to also providing a mantle and perhaps a small traveling ark for it.

"We felt that this Torah should be treated with the same respect and honor as any other Torah," Rabbi Kahn says. "Surely this is what the values of Jewish tradition and the Jewish Home teach." ■

CHECKMATE

CAN CHESS BE THE LANGUAGE OF LOVE? FOR ISSAM HAMDALLAH, A 16-YEAR-OLD STUDENT AT SAN FRANCISCO'S ARCHBISHOP REARDON HIGH SCHOOL, AND SAMUIL GAVINOSER, A 96-YEAR-OLD RESIDENT AT THE JEWISH HOME, IT CERTAINLY SEEMS TO BE.

Issam and Sam have been playing chess together for a year, and even though Sam speaks Russian and not a word of English, and Issam speaks English and not a word of Russian, the two have connected beautifully.

Issam is a community service volunteer at the Home as part of Project ACHIEVE, an innovative program that provides scholarships for youth living in underprivileged neighborhoods to go to private schools. In turn, the participants must give back to the community with 40 hours of community service each year.

Founded by Barbara Bakar in 1997, ACHIEVE also provides supplemental funds for books, uniforms, cultural events, summer internships, college counseling, and even college tours. "The students are receiving a lot and they need to learn from a young age that giving back is part of life," says program coordinator Linda Nastari-Perez.

When Issam Hamdallah first met Samuil Gavinoser, "I couldn't understand a word he said, but we connected through the game of chess," Issam says. "He's good! He beats me."

The Jewish Home has been a partner to ACHIEVE since 2006, reports Jennifer Vellutini, the Home's director of Volunteer Services. The relationship has grown, so that by 2010, 30 students were volunteering at the Home, helping in the garden café, involved with evening programs, transporting residents to on-site clinic appointments or events around the campus, and visiting with them.

Issam was paired with Sam during his second year volunteering at the Home. "Jennifer asked me what I like to do and I said, play chess," Issam recounts. When he first met Sam, "I couldn't understand a word he said, but we connected through the game of chess. He's good! He beats me."

During some of Issam's visits, the pair goes for walks and picks flowers from the Home's gardens and landscaped areas. "I go to Sam's room, help him put on his jacket, and we head out," Issam says. He has also been surprised on occasion. "When I arrived one day, Sam had a banana peel on his head. I thought he was losing it!" Then a nurse explained Sam had a headache and a banana peel was a tried-and-tested Russian cure.



Another day Issam was showing Sam maps on the computer. Sam saw Ukraine and pointed to it, then he pointed to Odessa. Bit by bit, with the help of Google maps, Sam and Issam discovered the very street where Sam had grown up.

Linda Nastari-Perez believes the Project ACHIEVE / Jewish Home partnership results in much more than giving back. "The Jewish Home takes the students out of their comfort zone. They're learning about life and a different culture. Most of them don't know people of the Jewish faith. They've probably never dealt with people that old – their grandparents are likely to be in their 50s. It may be daunting for them at first, but this is how you grow."

Issam would be the first to agree; his relationship with Sam has enhanced his life. "We're cool. We're happy," he says. "It's great! I love him!"



FOR 16-YEAR-OLD ISSAM HAMDALLAH AND 96-YEAR-OLD SAMUIL GAVINOSER, A 1,500-YEAR-OLD GAME PROVIDES THE CONNECTION.

A BIG HAND FOR BRAVO!

DANA CORVIN IS PASSIONATE ABOUT BOTH BUSINESS AND PHILANTHROPY. SHE AND HER HUSBAND, HARRIS WEINBERG, HAVE COMBINED THESE TWO PASSIONS TO UNDERWRITE A PROGRAM THAT BENEFITS THE JEWISH HOME AND ITS EMPLOYEES. AND, DANA ASSERTS, "I'D LIKE TO INSPIRE OTHERS TO DO THE SAME."



RECOGNIZING DEDICATED STAFF FITS PERFECTLY WITH THE PHILANTHROPIC GOALS OF DANA CORVIN AND HER HUSBAND, HARRIS WEINBERG.
PHOTO COURTESY OF DANA CORVIN AND HARRIS WEINBERG

Having owned two businesses, Dana knows how important employees are to the success of an organization. She is firm in her belief that employers should give their staff as many tools to succeed as they can. She regards recognizing and thanking dedicated, hardworking staff members as one of the essential items in the toolkit.

Thus, directing their philanthropy to Bravo!, an award program for Jewish Home employees for their excellent work, fit perfectly with their goals.

Dana notes that contributions that provide incentives to employees, such as the Bravo! award, are rare. "Donors to social service agencies are usually focused on helping clients who are in need. We forget about recognizing the staff," she says. Dana and Harris hope to encourage others to follow their lead and consider staff recognition when they plan their giving.

Dana and Harris chose to support the Jewish Home because of the extraordinary service the Home has provided to elders in the Bay Area Jewish community for so many years. "The Jewish Home has always been in my consciousness," says Dana, a San Francisco native, who remembers visiting her grandfather at the Home when she was young. "We've also had many friends in residence there, and have always been incredibly impressed with the respect and caring of the staff toward the residents and their families."

Harris grew up in Louisville, Ky., and recalls spending a great number of hours at the Louisville Four Courts, that area's facility for Jewish elderly. "From the time I was little, I always participated," he says. For several years, he and his father set up a hotdog booth at the annual carnival to raise money for Four Courts. "I can't imagine a Jewish community that doesn't provide for its elderly," he comments.

"Donors to social service agencies are usually focused on helping clients who are in need. We forget about recognizing the staff," says Dana Corvin.

With this form of support from Dana and Harris, two outstanding Jewish Home employees are recognized every month. In addition to being acknowledged publicly, each awardee (one from nursing staff and another non-nursing staff member) receives a gift certificate for \$100 and a day off – with pay. At the end of 12 months, two individuals from this group are named Employees of the Year, and each receives a \$500 gift certificate plus three paid days off.

In fact, Harris adds, a home for the elderly, along with a synagogue and a Jewish community center, are the three key institutions that define a Jewish community.

"To me, the Jewish Home of San Francisco has always meant providing the best care to people who need help in their later years," Dana concludes. "It's always had the best reputation and I believe it's important to acknowledge the people who help maintain it."

BRAVO! EMPLOYEES OF THE YEAR



2007/2008: FRIEDA SAENZ, BEAUTICIAN,
AND MELODY CELEDIO, CERTIFIED NURSING ASSISTANT



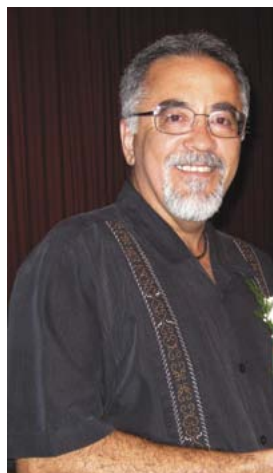
2008/2009: MARGARITA MODILEVSKY, RN



2005/2006: RICKY CAPIL, CERTIFIED NURSING ASSISTANT



2008/2009: GARY TANNER,
CREATIVE ARTS DIRECTOR



2009/2010: JOSE DOMINGUEZ,
RESIDENT SERVICES COORDINATOR



2009/2010: EDWIN LAGAPA,
CERTIFIED NURSING ASSISTANT



2006/2007: PURING GONZALES AND EDNA DIAZ,
NUTRITIONAL SERVICES SUPERVISORS



2005/2006: CLIFTON GRIGSBY, DRIVER



2006/2007: MARILOU ESPANOL, RN

PLANTING FOR THE FUTURE



RECOGNIZING LEGACY GIFTS FOR THE JEWISH HOME

ACCORDING TO THE TALMUDIC TALE, HONI THE CIRCLE MAKER CAME ACROSS AN ELDERLY MAN PLANTING A CAROB TREE. "WHY ARE YOU PLANTING THIS TREE?" HE ASKED. "YOU WILL NOT LIVE LONG ENOUGH TO ENJOY IT."

THE MAN REPLIED, "I'M DOING IT FOR MY CHILDREN, AND THEIR CHILDREN, SO THAT THEY WILL ENJOY THE FRUIT OF THE CAROB TREE."

This perfect example of how one visionary planted for the future forms the basis for the way in which the Jewish Home honors its most forward-thinking supporters. The Carob Tree Circle recognizes those who have left legacies through wills, trusts, and other estate planning vehicles that will provide care for our elders for generations to come.

The Jewish Home is extremely grateful to Carob Tree Circle members for their generous gifts and their commitment to the Jewish Home. We are pleased to honor them by including their names on the Home's recognition wall and in this publication.

The write-ups that follow are about three visionaries, each who has left a legacy through her estate. To learn more about the Carob Tree Circle, please contact Daniel Hoebeke, J.D., gift planning officer, at 415.406.1434 or via e-mail to dhoebeke@jhsf.org.

WE THANK THE FOLLOWING MEMBERS OF THE CAROB TREE CIRCLE FOR THEIR GOODHEARTEDNESS AND FORESIGHT.

Bernard Aarons
 Katherine and Nathaniel Abel
 Goldie and Jacob Abers
 Harriet Abrams
 Helen M. Adler
 Maureen E. Adler
 Lelo Crawford Alberts
 Emmy Altman
 Lucille Appel
 Millie and Aron Aronovsky
 Jakob A. Atlas
 Marion Marx Baer
 Judy and Bret Bantz
 Worth W. Barton
 Benjamin J. Baum
 Patricia and Ernest Belden
 Randi and Robert Belot
 Jeanne and Daniel Benatar
 Curtis F. Bergen
 Helle and David Berger
 Bellah Berkner
 Janice and Dennis Berkowitz
 Charlotte Bernhard
 Joan and Burton Berry
 Ann Best
 Cecilia Bieber
 Bernice Biederman
 Khanuma Blake
 Sheila Audrey Blecher
 May L. Bloom
 Harry Blumenthal
 Leonore Blumenthal
 Samuel S. Borman
 Margot E. Braun
 Joseph Bright
 Charlie and Herbert Brown
 Iris Bulasky
 Ann Burger
 Maurice Burnham
 Galina and Alexander Capelson
 Rita Horn and Dennis Cassan
 Edith I. Cassmir
 Shari Chamitoff
 Albert Cohen

Belle and Jeffrey Cohen
 Milton Cohn
 Muriel R. Cohn
 Rena T. Colombo
 Leah Colton
 Harold Combs
 Fannie A. Cooper
 Esther Wollner Daniel
 Helaine and Richard Darling
 Joan and Charles Davis
 Roslyn R. Dienstein
 Linda Diller
 Selma Dykhuis
 Diane and William Ehrlich
 Sara and Harold Epstein
 Irene K. Epstein
 Marge Falk
 Miriam C. Faverman
 Laurel and Elliott Feigenbaum
 Rhoda Feldman
 Barbara and George Finck
 Abrea and Lloyd Firestone
 Alfred P. Fisher
 Rosetta P. Fisher
 Doris Flamm
 Helene Fleck
 Ana C. Florez
 Sol Fractenberg
 Max Frank
 Leah Fred
 Emanuel Friedman
 Captain Julius Friedman
 Pauline Friedman
 Kathryn and Richard Friedman
 Walter Fuchs
 Lya Galperin
 Mary Gambury
 Rowena and Simon "Bud" Gansel
 Ann Ginsburg
 Emalie and Robert Glassman
 Gay O. Glikman
 Devorah I. Goldberg
 Judy Golding
 Jeannette Goldner

At Saks Fifth Avenue in San Francisco, where she was one of the store's most productive saleswomen, **Jeannette Goldner** was known simply as "Miss Jeannette." She utilized her extraordinary sales skills for the Jewish community as well, volunteering for many years to sell Israel bonds.

Jeannette was born in 1914 in Dortmund, Germany, the oldest of three children. She immigrated to New York City in 1937 with her mother, Augusta Sobel, and sister, Henny. She and her husband, Eric, were married for more than 50 years. Jeannette passed away in December 2009, at age 94.



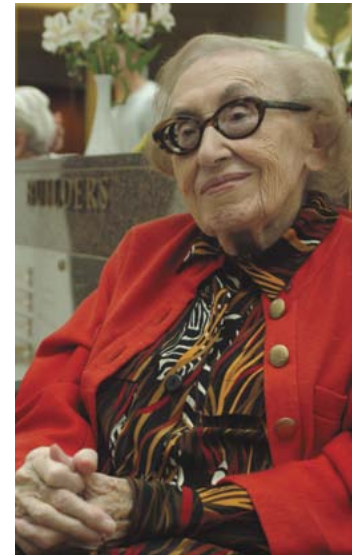
Before moving to San Francisco – which she called “the greatest city in the world” – Jeannette spent 20 years in New York City and Los Angeles, where she had a successful career in fashion.

Jeannette bequeathed to the Home a two-flat apartment in San Francisco, which had been her home until her death. The proceeds from its sale are a lasting legacy to her and her husband, as well as to their parents, Ysidor and Augusta Sobel, and Leo and Sophie Goldner.

Claude A. Goldsmith
Eva M. Goldsmith
Florence Goldsmith
Marie H. Goldsmith
Annette Goodman
Deborah and Ronald Gordon
Svetlana Polishchuk
and Arkady Gozberg
Robert L. Greenberg
Phyllis and Jerry Greenblatt
Patricia P. Greenwood
Richard P. Gross
Gail S. Grossman
Louisa Grunwald
Hyman Gurman
Betty Guttmann
Liane M. Ofenham-Hall and John Hall
Irene and Stephen Halpern
Mae J. Hartman
Craig Headman
Lotte B. and Kurt H. Heckscher
Mary and Douglas Heller
Edith P. Hersch
Helene Hochheimer
Sheila Hochman
Stephen R. Holman
Margo Horn
Felicia Hyman
Charlotte and Jerome Hyman
Evelyn Hyman
Leona Inger

Roselynn and Steve Itelson
Relda R. Johnson
Thomas Lovell Johnson
Ahuva and Emanuel Jolish
Ruth J. Jonah
Stephanie A. Jonas
Susie Julius
Svetlana and Bob Kaff
Richard Kahan
Evelyn R. Kahn
Ronald Kahn
Barbara and Donald Kamler
Rima Kantorov
Walter Kaplan
Yuri Kaplun
Ellen L. Katske
Freda Katz
Linda Katz
Golda Kaufman
Joan (Inge) Kaufman
Nancy and Kenneth Kaye
Ida and Oleg Kipnis
Helen Landsman and Robert Kirby
Mikhail Klorin
Eve Valerie Koch
Ruth and Heinz Kochman
Sidney S. Konigsberg
Elena and Alexander Korot
Esther and Isadore Korz
Miriam Koschmieder
Nadine and Roy Koss

In 2004, when **Emmy Altman** moved into the Jewish Home at age 93 to recover from a broken leg, she told *Jewish Senior Living*, “I’m definitely a tough critic, and this is an unbelievably good place.”



Before her accident, Emmy was living independently in the family home in San Francisco, which she had shared with her husband of 50 years. “It had an awful lot of steps,” she said. Her plan was to enter the Jewish Home for a short-term stay while she healed. However, when it became clear that her house stairs would be a challenge, Emmy changed her mind and her room in the Home’s Friedman Pavilion became her new permanent home. “I have a gorgeous room with a gorgeous view,” she praised.

Emmy was born and raised in Schweinfurt, Bavaria. She left Germany in 1938 and settled in San Francisco, where she met and married Ludwig Altman in 1940. They were together until his death in 1990. Emmy attained her teaching credentials from Germany’s University of Wurtzburg and taught middle school in San Francisco for 40 years.

Emmy was so pleased with the care she received at the Home that she named it as a beneficiary of her estate. She passed away in January 2010, at age 99. Her legacy gift will support the Home she cherished in her final years.

Alfred P. Krieger
Arlene and Steve Krieger
Beatrice and Henry Krivetsky
Isabelle and Emerich Kun
Valentina Kuznetsova
and Viktor Kuznetsov
Susan Lambert
Margit Landesmann
Hedi Langfelder
Rose Leah Langsam
Matilda Lasus
Ann and James Lazarus
Manya Leibner
Larry M. Letofsky
Julian B. Levin
Dorothy and Lewis Levin
Barbara and Morton Levinson
Shanna Levinson
Rosanne and Alvin Levitt
Phyllis and Harold Levy
Jacquelyn Levy
Helen and Herman Lewin
Eugenia Liberman

Fred Liebscher
Carol Eisenberg
and Raymond Linkerman
Sharon Litsky
Sidney Loeb
Margaret and Ernest Lovinger
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Khanuma Blake came to the United States at the invitation of then General Eisenhower. Prior to that she had been the personal nurse to the shah of Iran. Once in the United States, she pursued her passion for giving the best of nursing care in both official and non-official capacities. In preparing her estate plan, Khanuma's desire was for her assets to support the education of nurses and other professionals. The discretion for the ultimate distribution of her estate was given to attorney Raymond Levy.

When Attorney Levy contacted the Jewish Home, they talked at length about the attention the Home gives to providing outstanding care to residents, as well as its leadership in researching emerging best practices within the geriatric community. The Home's research partnership with the University of California, San Francisco, epitomizes the best of both worlds. UCSF's involvement ensures academic rigor, while the Home provides practical, day-to-day measurement of the research program's success.

The probate court agreed with Mr. Levy's recommendation, and one-third of Ms. Blake's estate was distributed to the Home.

Khanuma's gift exemplifies the opportunity to not only make a difference in the current lives of older adults, but to also encourage new processes and innovations that make their lives safer and healthier.





OUR DONORS TO THE ANNUAL FUND

AS A NONPROFIT ORGANIZATION, THE JEWISH HOME OF SAN FRANCISCO RELIES ON COMMUNITY GENEROSITY TO MAINTAIN THE HIGH STANDARD OF ITS CARE AND SERVICES. CONTRIBUTIONS TO THE JEWISH HOME'S ANNUAL FUND FUEL THE HEART AND SOUL OF OUR COMMUNITY'S PROMISE TO HONOR OUR MOTHERS, FATHERS AND ELDERS, AND RESPONDS TO ONE OF THE BASIC TENETS OF JUDAISM, *TZEDAKAH* OR RIGHTEOUS GIVING.

Your contribution to the Annual Fund helps us provide our residents with the highest quality medical care through our on-site clinics; nurtures their spiritual needs; and supports our creative arts, music concerts, nutritional services, and lifestyle-enhancing programs.

We are home to approximately 400 deserving individuals, each with their own significant life stories. But they all have one thing in common: they have reached a time when they need care, which our remarkable staff provides consistently and compassionately, whenever and wherever it is needed.

With your meaningful support, the Jewish Home will remain that special place our community has known and trusted for almost a century and a half. A home that provides each and every one of our residents with what they so richly deserve – the best in loving care and the utmost in human dignity.

Your tax-deductible gift to the Jewish Home shows how much you care. It is also truly *g'milut chasadim* – an act of loving kindness.

No gift is too small and every contribution is greatly appreciated.

For information about supporting the Jewish Home, please contact Organizational Advancement at 415.406.1107.

JEWISH HOME RESIDENT RAKHIL LANDSMAN LOVES TO DANCE. THE MONTHLY LUNCHEON CELEBRATING RESIDENTS' BIRTHDAYS GIVES HER THE OPPORTUNITY TO DO JUST THAT.

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The Tree of Life is a beautiful wooden sculpture that hangs prominently in the Jewish Home. Each leaf on the tree bears an inscription as a tribute or memorial to a loved one. Leaves may be purchased for a \$1,200 gift to the Home.

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With a contribution of \$613, you can support this joyous event and ensure that our residents – the people who are very dear to all of us – celebrate their special days in style. As the birthday host, you are honored as well, receiving eight invitations so that your family and friends may attend to celebrate with the residents. There is live music, a raffle, even some dancing and, of course, an opportunity to join in the singing of “Happy Birthday.”

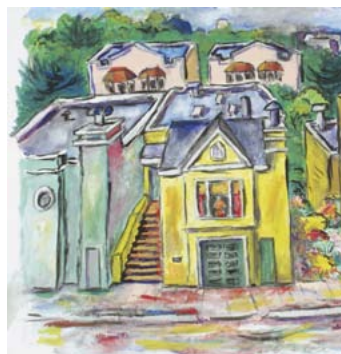
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FRANKIE STRUTS HIS STUFF

FRANKIE WALKS THE HALLS OF THE JEWISH HOME WITH HIS HEAD HELD HIGH AND A CERTAIN BOUNCE IN HIS STEP. IN FACT, SOME MIGHT SAY, WITH ATTITUDE. BUT NO ONE IS COMPLAINING. FRANKIE IS AN ADORABLE SHIH TZU MIX – A 10-YEAR-OLD DOG WHO LOVES TO VISIT JEWISH HOME RESIDENTS.

“We hang out,” says Patty Stanton of Mill Valley, Frankie’s adoptive mom.

Patty and her 12-year-old son, Sam, adopted the friendly canine two years ago from Muttville, an agency that finds new homes for senior dogs. And at 10, or possibly older, Frankie falls into that category. Patty had been to the Jewish Home in the past, and she was also aware of how friendly dogs can bring forth positive responses from stroke victims or individuals with dementia, not to mention elderly animal lovers. She contacted Jennifer Vellutini, the Home’s director of Volunteer Services, to find out

Animal visitors play an important role for other residents too, adds Jessica Brodie, one of the Home’s recreation coordinators. “Pet visits with residents who have dementia are truly amazing. Some of these residents may not talk much, but when they see the animals, they feel comfortable and begin to talk and interact with them.” Residents who have totally or partially lost the ability to use words, or those who are withdrawn because of depression also respond well to the furry visitors, she says. And there is no language barrier when it comes to loving animals, thus the Russian-language residents can enjoy the pet visits, too.

“I often walk into a common area announcing Frankie, or Frankie Sinatra, is here, and the residents get a kick out of that. ... Frankie sparks their memories. Their faces light up.”

– Patty Stanton, Jewish Home volunteer and Frankie's adoptive mom.

if there were any residents who might enjoy a visit from Frankie. The answer was an enthusiastic “Yes!”

“Besides the Home’s animals in residence, such as rabbits, birds, a cat, we’re an animal-friendly community, so it’s great having dogs and other pets visit,” says Jennifer. “A number of our residents had dogs in the past, so these visits really brighten their day.”

After confirming that Frankie’s shots were in order, followed by a training and orientation, Frankie (who sports his own volunteer name tag) and Patty began their biweekly visits in October 2009. Frankie feels quite at home at the Jewish Home, says Patty. “I often walk into a common area announcing Frankie, or Frankie Sinatra, is here, and the residents get a kick out of that. Sometimes people look at him and their eyes get big. I pick him up and ask them if they like dogs.” If they do, Patty and Frankie spend time with them. “Frankie sparks their memories. Their faces light up.”

Resident Anna Robins is Frankie’s special friend and someone he cannot wait to see when he visits the Home. The feeling is mutual. “When we come to see her, Anna will say, ‘Frankie, how’s my little friend?’” Patty remarks.

Patty is impressed with the professionalism of the volunteer program and the number of volunteers. “When I mention I volunteer at the Jewish Home, it’s surprising how many people tell me they also volunteer there.”

Volunteering at the Home is a positive experience for Patty as well. “I always have a good time and when I leave, I feel rejuvenated,” she says. As far as Frankie is concerned, she adds, “I think he knows he brings joy to the dog-friendly residents.”

Discover how you can make a difference in the lives of others by volunteering at the Jewish Home. Contact our Volunteer Services department at 415.469.2229 to discuss the range of opportunities.



WITH HIS PET VOLUNTEER TAG IN PLACE, AND ACCOMPANIED BY HIS ADOPTIVE MOM, FELLOW VOLUNTEER PATTY STANTON, FRANKIE IS READY FOR HIS ROUND OF VISITS WITH RESIDENTS.

WE GRATEFULLY RECOGNIZE THE FOLLOWING INDIVIDUALS AND THE GENEROUS DONATION OF THEIR TIME, TALENTS, AND ABILITIES TO ENRICHING THE LIVES OF OUR OLDER ADULTS.

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THE FOLLOWING INDIVIDUALS, BUSINESSES, AND ORGANIZATIONS HAVE CONTRIBUTED GOODS AND SERVICES TO THE JEWISH HOME OF SAN FRANCISCO FROM JULY 1, 2009 THROUGH JUNE 30, 2010. WE SINCERELY APPRECIATE THEIR SUPPORT.

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Coming Up: Annual Chanukah show. Join us!

Community Show Performance: Sunday, December 5, 2010,
2:00 p.m. in the Lynne & Roy Frank Family Lounge, Jewish Home
of San Francisco.

The Jewish Home gleefully presents *Simchat*, our take on the popular television show *Glee*, a musical comedy-drama that focuses on a high school's glee club members and their nemeses in the cheerleading and football squads. Come to our Jewish "chai" school, hear our talented performers, raise your spirits with our cheerleaders' pom-poms, and rock with our jocks. It promises to be *Simchatastic!*

Additional information is available at www.jhsf.org/chanukah and by calling 415.469.2248.

Coming back in Fall 2011

Something's stirring in the kitchen. Why, it must be *Someone's in the Kitchen*, where top chefs from the Bay Area and beyond will delight diners with delectable multicourse offerings at their own tables. Watch for a save the date for this signature fundraising event that benefits the Jewish Home.

E-communications – Jewish Home

Join our e-mail list to get our latest news, happenings, and developments. www.jhsf.org/e-news. Follow us on Facebook and Twitter.

ON THE WEB

STARS

The same high standards of interdisciplinary care and services available to residents of the Jewish Home are offered to those requiring short-term specialized medical and rehabilitation services, usually following their stay in an acute hospital, with the goal of returning to the general community. Learn more about STARS, a Jewish Home center of excellence, at www.jhsf.org/stars.

Acute geriatric psychiatry hospital

With the only psychiatric hospital in San Francisco dedicated to serving older adults, the Jewish Home is filling a huge gap in medical care for elders. We are licensed to admit both voluntary and involuntary patients for acute, short-stay needs. See how we can help by going to www.jhsf.org/psych.

Jewish Home

Take a visual tour through our nine-acre campus. Read about our comprehensive services for seniors. Learn how you can give a helping hand by joining our corps of volunteers, or how you can plan for your legacy, and that of the Jewish Home's, through planned giving. Discover what is new in our Research department. www.jhsf.org

Moldaw Family Residences

Located on the South Peninsula in Palo Alto, Calif., this new senior living community on the Taube Koret Campus for Jewish Life is a progressive concept that goes beyond whatever you imagined a retirement lifestyle could be. Explore the range of living options, services, and opportunities at www.moldaw.org.

Jewish Home & Senior Living Foundation

Established in 2004, this charitable foundation promotes and supports the mission and activities associated with the Jewish Home of San Francisco and network affiliates. Primarily by making grants to the Jewish Home, the Foundation assists the Home in fulfilling its commitment to serving seniors as they age. Visit the Foundation's website, where you can take advantage of the opportunity to donate online. www.jhsf.org